

6 Benefits of Localized eLearning for a Global Workforce

Technology has broadened the reach of organizations, and **eLearning** has become the preferred method for corporate learning and development (L&D).

The following insights explain the challenges of training a global workforce and why **localizing your eLearning programs** is crucial to creating engaging training experiences.



Challenges of Training a Global Workforce

Training is often developed in the West for English speakers and may **overlook** cultural differences and nuances in language.

The biggest hurdles when globalizing eLearning are:



Creating inclusive content



Effective technology delivery

Benefits of eLearning for a Global Workforce

Here are **six ways** localizing eLearning can help meet the demands of a global workforce.

1 | Extends your reach



Provides flexibility and multilingual support to meet the learner preferences



Enhances engagement and content relevancy



Gives learners everywhere the same opportunities



2 | Convenient and cost-effective



Self-paced learning



Available on demand



Lower cost of instructors and materials

3 | Flexible



It's easy to **adjust** content for various markets and **adapt** programming to the individual needs of learners.

eLearning offers a variety of delivery methods...



Role-based learning



Virtual reality (VR)



Gamification

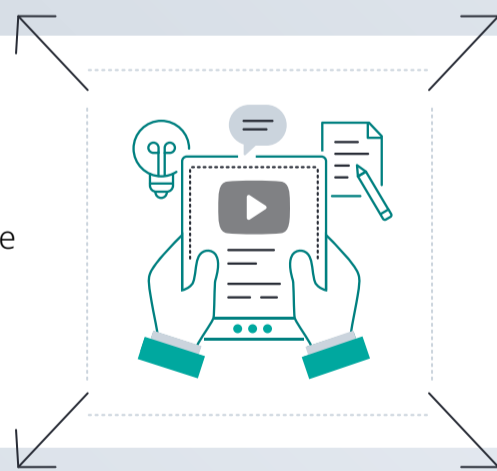


Visual aids

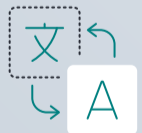
4 | Delivered at speed and scale



Training professionals can **update modules in real time** to reflect new industry knowledge and incorporate new content.



5 | Makes learning consistent



Translation technologies ensure messaging delivers the **same meaning** across all audiences.



Easier for **stakeholders** and **subject matter experts** to review content.

6 | Equitable

Acknowledging cultural and linguistic differences makes for a more equitable learning experience.



The ability to decide what to learn or repeat lessons makes eLearning more **accommodating**.



Globalizing eLearning through localization enables organizations to deliver multicultural content at scale — quickly and cost effectively. Organizations must be thoughtful in how they approach training to create a consistent learning experience for all.