Move to Tridion's Cloud Offering

Data Sheet

Tridion

Organizations are reducing their on-premises technology footprint by moving to the Cloud for improved business agility, security, application scalability and disaster recovery.

Companies outsource their content and data management for a variety of reasons. Improved business agility tends to surpass cost reduction as the primary driver, but security and data privacy concerns are also high on the list of reasons to move to cloud-based solutions. Cybersecurity issues are becoming a day-to-day struggle for businesses and recent statistics reveal a huge increase in hacked and breached data.

By moving your Tridion® technology into RWS's Cloud you no longer have to worry about these issues. RWS's Cloud offering is secure, reliable and proven. You hand over the burden of system and application maintenance to RWS experts, who will keep your environment protected and ensure you are on the latest version of the software.

With your new-found peace of mind you can focus on your core business and let your IT team add value where it matters most.

Focus on what matters most to your business by moving to the most mature, flexible and reliable cloud offering of Tridion in the market.

Enjoy the latest capabilities of Tridion and leave all the trouble of maintaining the infrastructure and backend software, performing upgrades and patches to our experts.

Tridion comes in three layered cloud offerings

The decoupled architecture of Tridion enables customers to deploy content management and content delivery separately, with the ability to set them up anywhere in the world to ensure optimum performance for local users. As a result, our cloud offerings differ by the various elements of the technology stack that we manage and host for you.

Content Management as a Service (CMaaS)

In this offering, RWS manages the content authoring environment of Tridion in its cloud. All users can log in, create, manage and store content in the Tridion content management system, safely and efficiently.

Content as a Service (CaaS)

The next level of cloud offering adds an extra layer on top of CMaaS. Here we also manage Tridion Dynamic Experience Delivery in our cloud. This means you gain access to a high performance cloud-based content service that exposes the content managed in Tridion. Its headless APIs provide an endpoint for any application that wishes to consume content – your websites, service portal, intranet, extranet, mobile apps or any other technology.

Digital Experience Plus as a Service (DX+aaS)

Layering on top of CaaS, RWS offers a fully managed service that on-boards your entire digital experience, based on RWS's Digital Experience Accelerator (DXA). This enables you to hand over the full responsibility for your front-end web applications to RWS as well.

	Client owned		Hybrid				RWS Cloud	
Responsibility >	RWS	Customer / Partner	RWS	Customer / Partner	RWS	Customer / Partner	RWS	Customer / Partner
Offering > / Service v	On-premises		CMaaS		CaaS		DX+aaS	
Content Authoring and Management			✓ (RWS)		✓ (RWS)		✓ (RWS)	
Headless Content Delivery					✓ (RWS)		✓ (RWS)	
Web Application Management							✓ (RWS)	

We provide you with many different ways to transition from your current Tridion version to the latest release. Moving to the RWS Cloud simplifies maintenance and eliminates future upgrade projects for your teams.

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Development environment for solution development

Tridion is a highly extensible and interoperable platform.
To aid development of a customer specific solution, a Development Environment can be made available which contains the latest version of services to which developers have remote root access.

Business continuity and disaster recovery

We apply business continuity concepts to our cloud services following a disruptive incident. This includes ensuring the security and availability of your content, while providing physical, logical and organizational protection of your business-critical information.
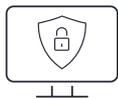
Security, privacy and compliancy management

Security is a top priority for RWS as our customers trust their information with us. We ensure that only authorized personnel are able to see the information, while maintaining the highest level of integrity and confidentiality. RWS is ISO27001 certified and our cloud operations are SOC 2 Type 2 compliant.

All SaaS applications are hosted in highly secure data centers from a third-party supplier. These providers meet the highest standards of physical and logical security, as well as compliance to industry and governance standards such as GDPR in Europe.

Our stringent security policies are followed through with IT audits of third-party suppliers, ensuring privacy of information and that the highest security standards are always maintained.

Benefits

- Full flexibility for cloud, hybrid and on-premises deployment

- Multi-zone cloud options for optimal data privacy and performance

- ISO27001 certified and SOC2 Type 2 compliant cloud operations

- Flexible service levels – up to fully managed 24x7 support

- Easy upgrades

- Fast recovery

- Elastic scaling

Cloud support in China

RWS provides a web delivery endpoint in China, hosted on the Alibaba Cloud. It means you can run a local website from behind the Great Firewall of China, reducing network latency and avoiding poor performance for Chinese visitors.

We also provide ICP Filing and Licensing assistance, which is needed to run a website in China.

About RWS

RWS Holdings plc is the world's leading provider of technology-enabled language, content management and intellectual property services. We help our customers to connect with and bring new ideas to people globally by communicating business critical content at scale and enabling the protection and realization of their innovations.

Our vision is to help organizations interact effectively with people anywhere in the world by solving their language, content and market access challenges through our collective global intelligence, deep expertise and smart technology.

Customers include 90 of the globe's top 100 brands, the top 10 pharmaceutical companies and approximately half of the top 20 patent filers worldwide. Our client base spans Europe, Asia Pacific, and North and South America across the technology, pharmaceutical, medical, legal, chemical, automotive, government and telecommunications sectors, which we serve from offices across five continents.

Founded in 1958, RWS is headquartered in the UK and publicly listed on AIM, the London Stock Exchange regulated market (RWS.L).

For further information, please visit: **www.rws.com**