



Solution Brief

SDL TRADOS Approved Training Center Program

People and businesses around the world rely on SDL Trados Technologies products. They also rely on the accessibility of training to gain and improve their knowledge of these products

The SDL Trados network of Approved Training Centers ensures our customers have world-wide access to SDL Trados training and industry recognized certification.

Solution Brief

All SDL Trados courses support the coveted SDL TRADOS Certification credential.

The SDL TRADOS Certification program provides a recognized standard of excellence in SDL TRADOS software knowledge.

SDL TRADOS Certification gives individuals a distinct advantage in the highly competitive translation industry, by demonstrating that they have a proven level of knowledge and ability in SDL TRADOS products.

Introduction

In response to the increasing demand for training in the industry's most widely used translation technology products SDL TRADOS is growing its world-wide network of Approved Training Centers. This will provide Translators and Project Managers with access to training at convenient locations and in local language to support their adoption of SDL Trados Studio 2009.

By joining the ATC program, you will be able to sell and deliver high quality training courses using SDL TRADOS Approved course materials, as well as gaining access to our train the trainer programs to ensure your trainers attain the highest skill level and achieve SDL TRADOS Approved Trainer status.

Our ATCs not only gain the instant recognition and credibility of the SDL TRADOS brand they also receive access to our comprehensive course curriculum, software and resources for students and trainers as well as a variety of partner resources and information.

Benefits of becoming an ATC

- Introduce a new revenue stream to your business by providing this value-added services to your customers
- Offer consistent and branded SDL TRADOS Approved Courses that lead to SDL TRADOS Certification
- Receive training packs containing the most up-to-date courseware, sample files, trainer scripts and presentations
- Benefit from the visible tie-in to SDL
- Be amongst the first to receive information and training on new SDL Trados Technologies products
- Be supported by the SDL Trados Training team
- All of your SDL and industry related courses advertised on the SDL Trados websites
- Use of SDL Approved Training Center, Training Course and Trainer logos on your own marketing materials



SDL | Trados
Studio 2009
C E R T I F I E D





Support offered by SDL TRADOS

SDL TRADOS are committed to supporting our ATCs to ensure a successful partnership. On joining the program ATCs' will be:

- Provided with course materials including; trainer scripts, slides and sample files, plus training manuals and time limited software licences for attendees for the duration of each course
- Receive a Professional copy of the latest SDL TRADOS software along with a Premium Software Maintenance Agreement for their Approved Trainer.
- Be promoted as an Approved Training Center on the SDL websites

Program requirements:

To become an SDL TRADOS Approved Training Center, you must be able to satisfy the following criteria:

- Operate within the localization industry
- Be a user of SDL Trados products
- Have access to a high standard classroom facilities and equipment
- Use an SDL TRADOS Approved Trainer to deliver the Approved Courses either by training one of your own staff or working with an already Approved Trainer.
- Pro-actively market and sell SDL Trados Approved Training Courses

Next Steps

To register your interest in becoming an SDL TRADOS Approved Training Center please complete and submit our online ATC application form

www.lspzone.com/en/partners/atc-partners



SDL is the leader in Global Information Management (GIM) solutions that empower organizations to accelerate the delivery of high-quality multilingual content to global markets. Its enterprise software and services integrate with existing business systems to manage the delivery of global information from authoring to publication and throughout the distributed translation supply chain.

Global industry leaders rely on SDL to provide enterprise software or hosted services for their GIM processes, including ABN-Amro, Best Western, Bosch, Canon, Chrysler, CNH, Hewlett-Packard, Microsoft, Philips, SAP, Sony, Sun Microsystems and Virgin Atlantic.

SDL has implemented more than 500 enterprise GIM solutions, has deployed over 170,000 software licenses across the GIM ecosystem and provides access to on-demand translation portals for 10 million customers per month. Over 1,000 service professionals deliver consulting, implementation and language services through its global infrastructure of more than 50 offices in 30 countries.

For more information, visit

www.sdl.com.

