

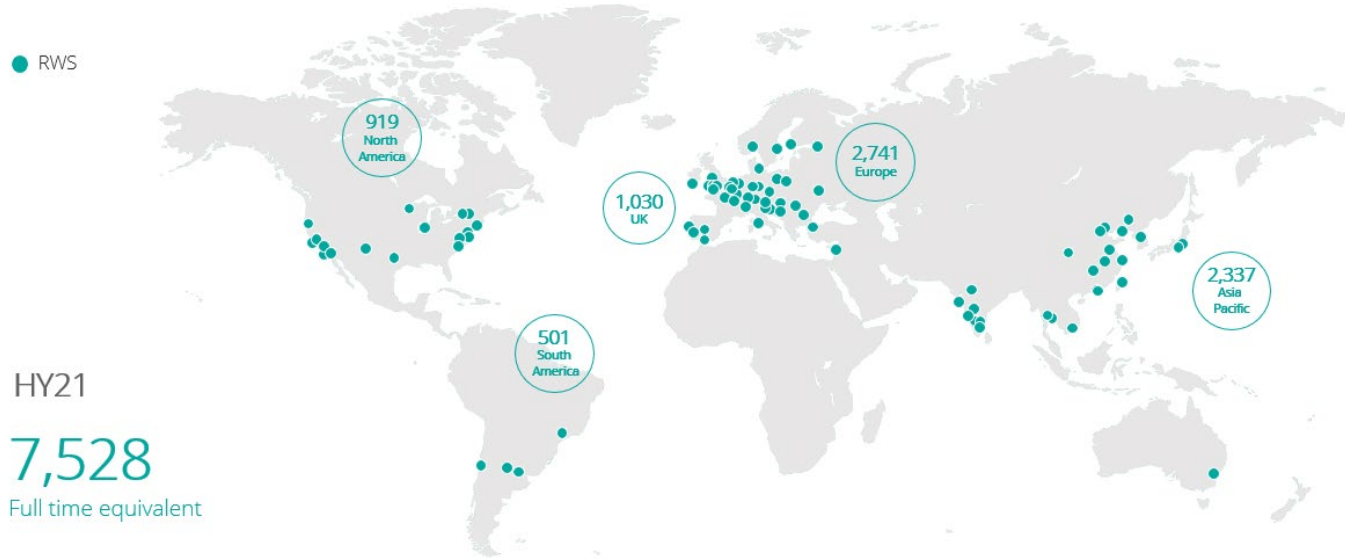


# Half Year Results 2021

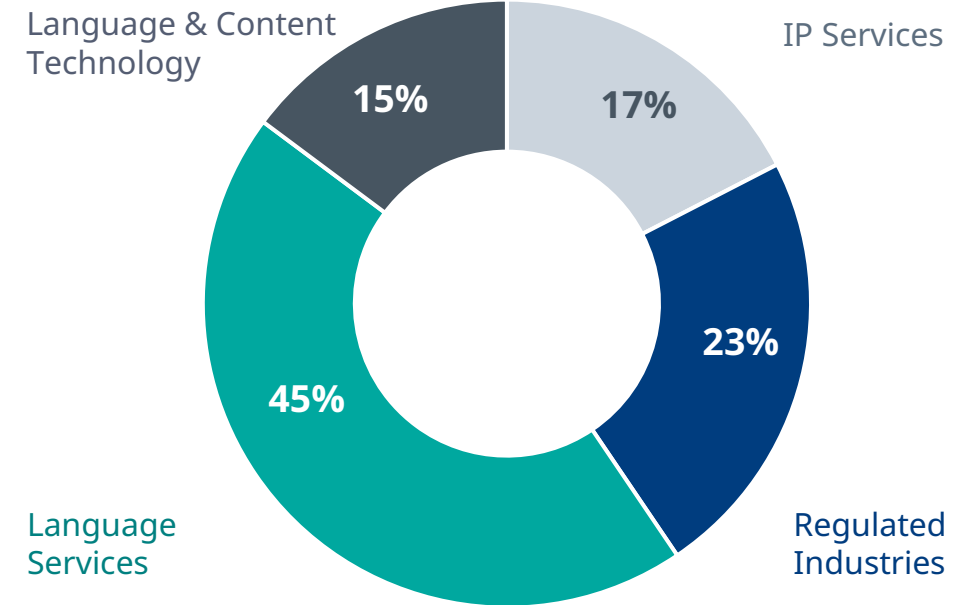
8 June 2021



# World's leading provider of technology-enabled language content and IP services



HY21  
7,528  
Full time equivalent



- The capabilities, scale and reach to serve the largest global companies
- Enhanced customer proposition
- Substantially strengthened positions in life sciences and technology sectors
- Strong financial profile
- A platform from which to invest



# A robust first half performance

## REVENUE

**£326.4m**

+ 92%  
+ 3% underlying<sup>1</sup>

H1 2020: £169.7m

## ADJUSTED PBT<sup>2</sup>

**£50.5m**

+ 53%  
+ 25% underlying<sup>1</sup>

H1 2020: £33.1m

## ADJUSTED BASIC EPS<sup>2</sup>

**10.5p**

+ 12%

H1 2020: 9.4p

## PROPOSED INTERIM DIVIDEND

**2.00p**

+ 14%

H1 2020: 1.75p

## CASH

**£62.2m**

After the SDL combination and £52.2m of debt, interest, acquisition and dividend payments

H1 2020: £28.3m

## NET CASH/(DEBT)<sup>3</sup>

**£11.8m**

Net cash<sup>3</sup> following the completion of the SDL combination in November 2020

H1 2020: (£34.5m)

<sup>1</sup> Excluding the impact of acquisitions and assumes constant currency.

<sup>2</sup> Before amortization of acquired intangibles, acquisition costs, share-based payment expenses, net gain loss on debt modification and exceptional items.

<sup>3</sup> Net debt comprises cash and cash equivalents less loans but before lease liabilities.

# A transformational period

fSDL integration progressing well with cost synergies of £33m by Sept. 2022 now identified

Combination positions RWS as a leader in structural growth and fragmented markets

IP Services – improved trading compared to H2 2020, albeit held back by Covid-19

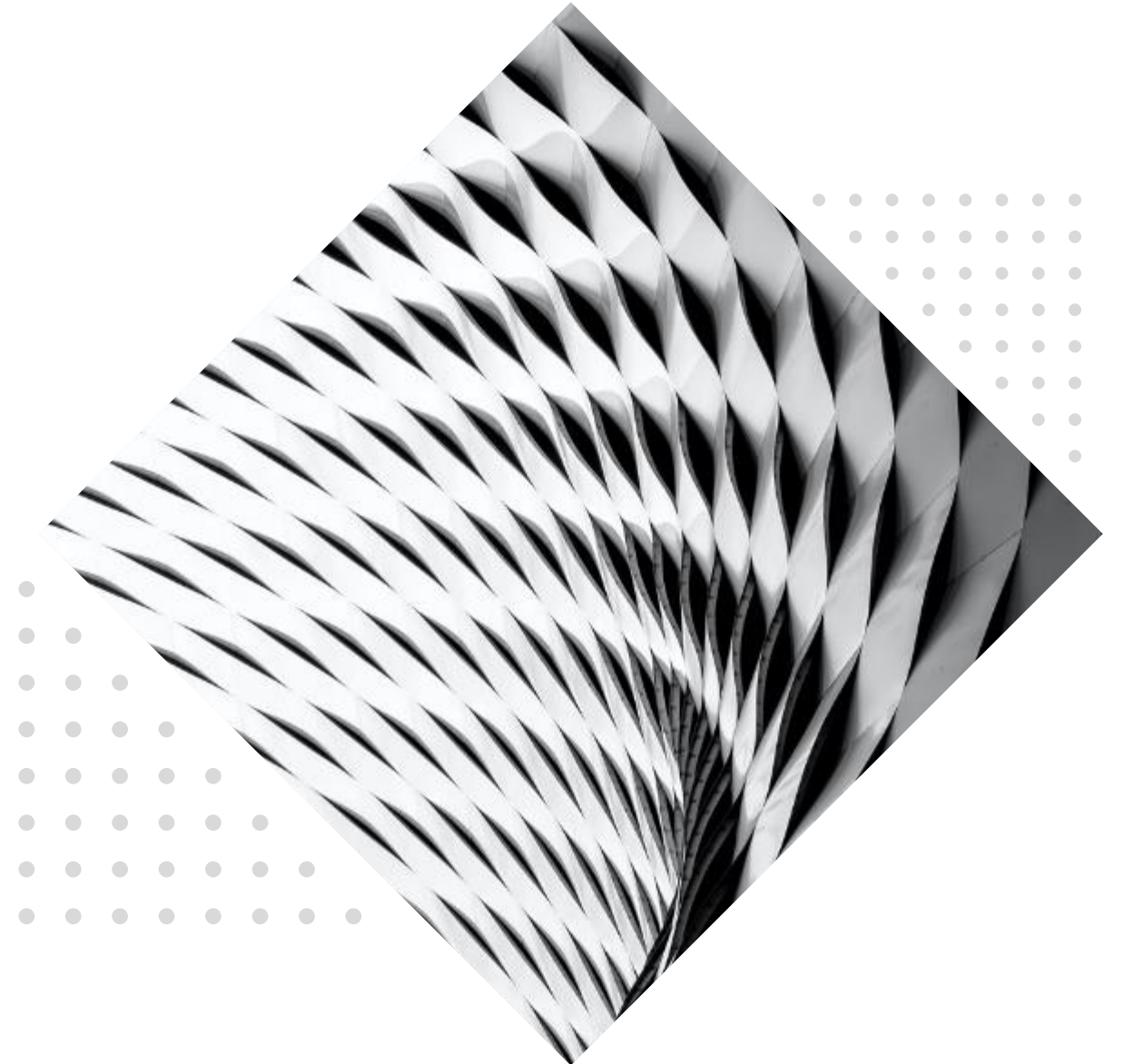
Regulated Industries – strong trading in former RWS business, increased sales in former fSDL division over five months since acquisition

Language Services – strong growth in fMoravia, certain segments of SDL C&E impacted by Covid-19

Language and Content Technology – a strong H1 performance with client wins to support H2

# Financial Review

## HY 2021



# Income statement

|   | 6 months ended<br>31 March 2021<br>(£m) | 6 months ended<br>31 March 2020<br>(£m) |
|---|---|---|
| <b>Revenue</b>  | <b>326.4</b>                            | <b>169.7</b>                            |
| Cost of sales   | 179.9                                   | (103.9)                                 |
| <b>Gross profit</b>   | <b>146.5</b>                            | <b>65.8</b>                             |
| <i>GM%</i>  | 44.9%                                   | 38.8%                                   |
| Administrative expenses (before adjusting items)                                      | <b>(94.3)</b>                           | <b>(31.1)</b>                           |
| Net finance costs (before net gain on debt modification)                              | <b>(1.7)</b>                            | <b>(1.6)</b>                            |
| <b>Adjusted profit before tax</b>   | <b>50.5</b>                             | <b>33.1</b>                             |
| <i>NM%</i>  | 15.5%                                   | 19.5%                                   |
| <b>Adjusting items<sup>2</sup></b> (including impact of prior year debt modification) | <b>(26.5)</b>                           | <b>(7.2)</b>                            |
| Tax expense   | <b>(8.5)</b>                            | <b>(5.9)</b>                            |
| <b>Profit for the year</b>  | <b>15.5</b>                             | <b>20.0</b>                             |
| <b>Basic EPS (pence)</b>  | <b>4.2</b>                              | <b>7.3</b>                              |
| <b>Adjusted Basic EPS (pence)</b>   | <b>10.5</b>                             | <b>9.4</b>                              |

Reported revenue up significantly following the acquisition of SDL:

- > LFL growth +0.2%
- > Underlying<sup>1</sup> growth +3%

Gross margin 610bps higher at 44.9% driven by the SDL combination

- > GM stable on a LFL pro-forma basis
- > Underlying GM increased 80bps

Administrative expenses as a percentage of revenue has increased to 28.9% following the acquisition of SDL

53% YoY increase in Adjusted PBT

- > Underlying<sup>1</sup> increase +25%

Adjusted effective tax rate<sup>3</sup> of 23.4%, up from 22.4% in the prior year

Basic EPS decreased by 42% to 4.2p

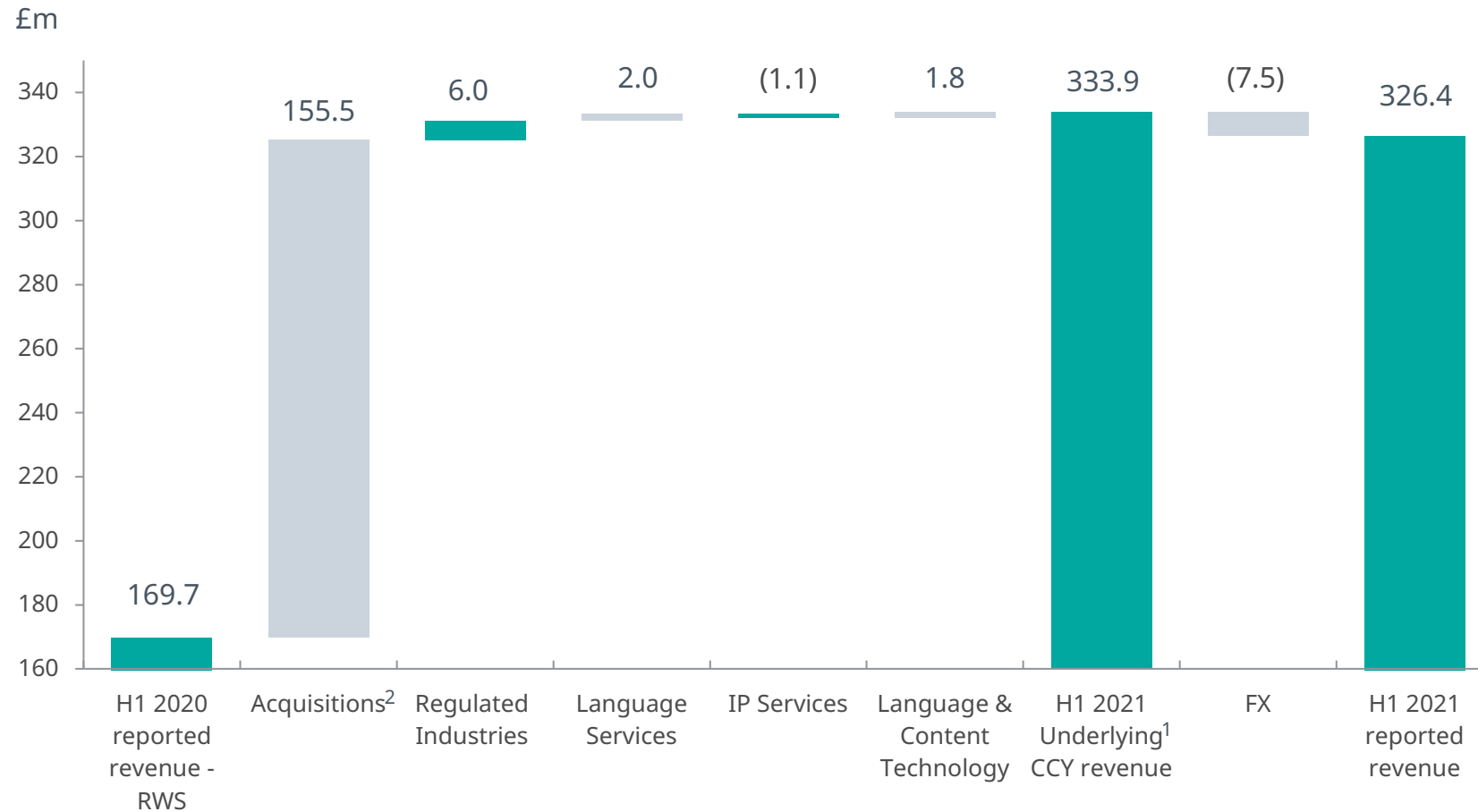
Adjusted Basic EPS increased 12% to 10.5p

<sup>1</sup> Adjusted for acquisitions and assumes constant currency.

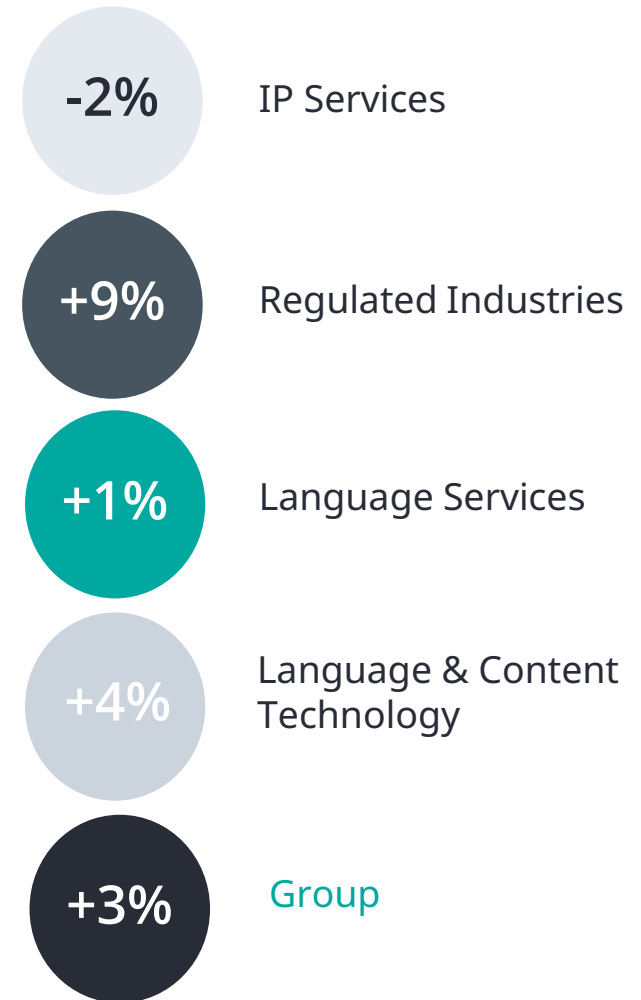
<sup>2</sup> Includes acquisition costs £10.6m (2020: £0.2m), amortization on acquired intangibles £8.4m (2020: £7.6m), share-based payments expense £0.7m (2020: £nil), net impact of debt modification £nil (2020: £1.3m credit) and exceptional items £6.8m (2020: £0.7m).

<sup>3</sup> Adjusted effective tax rate is defined as amortisation on acquired intangible assets, exceptional items and exceptional tax items, divided by adjusted profit before tax.

# Underlying segmental revenue bridge



## UNDERLYING<sup>1</sup> REVENUE GROWTH



<sup>1</sup> Adjusted for the effect of acquisitions and assumes constant currency i.e. H1 2020 results are retranslated at H1 2021 average exchange rates.

<sup>2</sup> Adjusted for the acquisition of SDL in November 2020, and the prior period acquisitions of Webdunia and Iconic.

# Balance sheet

| Balance sheet  | As at<br>31 March 2021<br>(£m) | As at<br>30 September 2020<br>(£m) |
|--|--------------------------------|------------------------------------|
| Non-current assets                                   | 1,058.4                        | 456.5                              |
| Trade and other receivables                          | 173.1                          | 82.1                               |
| Other current assets                                 | 4.1                            | 0.6                                |
| Cash and cash equivalents                            | 62.2                           | 51.4                               |
| <b>Total assets</b>                                  | <b>1,297.8</b>                 | <b>590.6</b>                       |
| Trade and other payables                             | 143.3                          | 57.9                               |
| Loans  | 50.4                           | 66.5                               |
| Lease liabilities                                    | 48.7                           | 22.8                               |
| Provisions   | 8.2                            | 2.5                                |
| Other liabilities                                    | 42.3                           | 32.0                               |
| <b>Total liabilities</b>                             | <b>292.9</b>                   | <b>181.7</b>                       |
| <b>Net assets</b>                                    | <b>1,004.9</b>                 | <b>408.9</b>                       |
| <b>Net cash/(debt) – excluding lease liabilities</b> | <b>11.8</b>                    | <b>(15.1)</b>                      |
| <b>Net cash/(debt) – including lease liabilities</b> | <b>(36.9)</b>                  | <b>(37.9)</b>                      |

## SDL combination

- › Goodwill and intangible assets have provisionally increased in advance of the completed purchase price allocation exercise

## Working capital

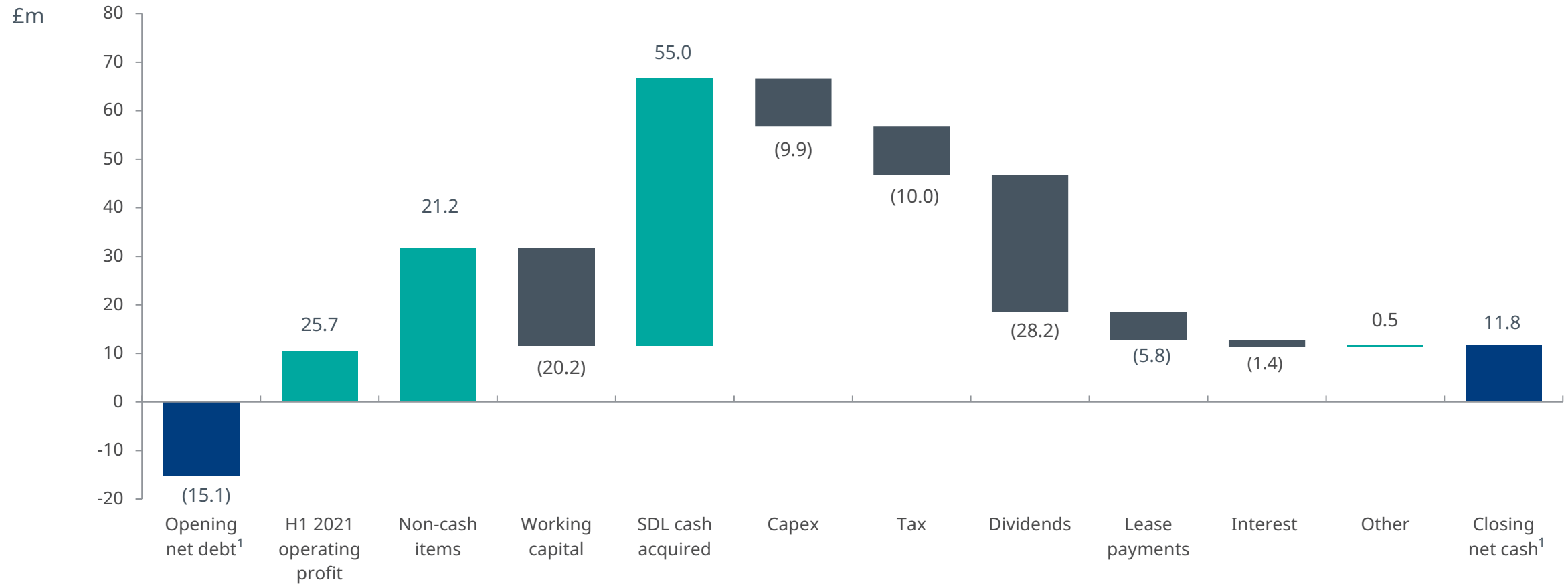
- › Net working capital of £76.8 million
- › DSO continues to improve

## Net debt – excluding lease liabilities

- › Moved to a net cash position during H1 2021
- › Continuing to reduce debt periodically



# Net debt/cash<sup>1</sup> bridge



<sup>1</sup> Net debt/cash comprises cash and cash equivalents less loans but before lease liabilities.

# Operational Review 2021



# IP Services

## H1 performance

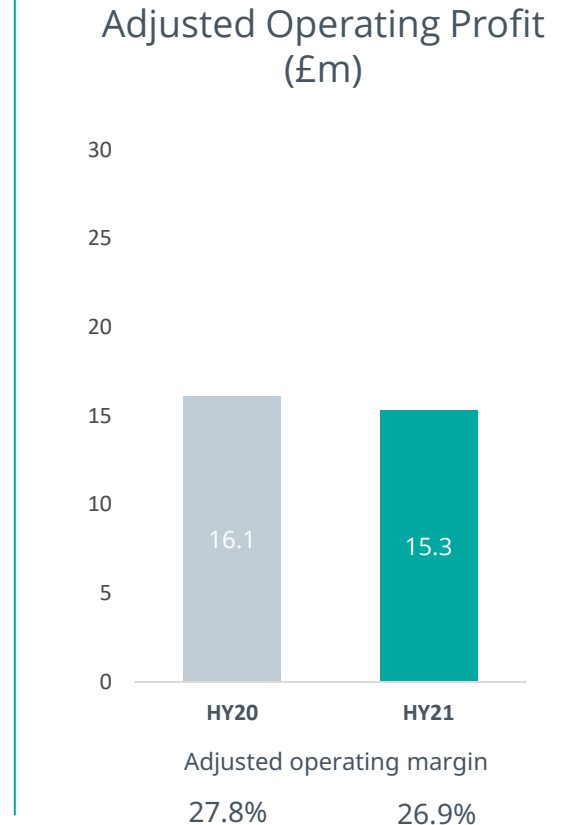
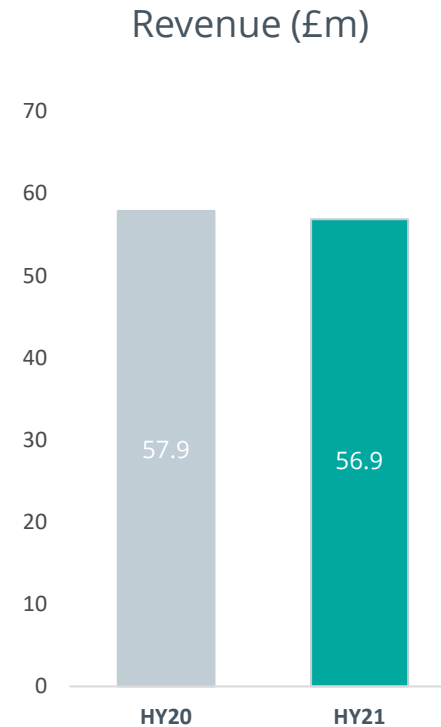
- › Improved trading performance in H1 21 vs H2 20 reflecting stabilisation and upturn (CC revenue down 2% H1 21 on H1 20)
- › Highly successful PatBase 2.0 launch – 8% growth year-on-year
- › Continue to be held back by Covid-19 lockdowns in Europe

## Integration

- › Limited overlap or impact from integration work, leveraging and maximising on best practice
- › Cross-selling – promising inbound and outbound opportunities identified and being worked on currently

## Outlook and priorities

- › Completing the ERP project in line with budget
- › Promising pipeline for H1 FY22
- › Prospects remain bright in Asia Pacific; particularly in China where revenue is up resulting from regearing market offerings to full suite of services



<sup>1</sup> CC = constant currency

# Language and Content Technology

## H1 performance

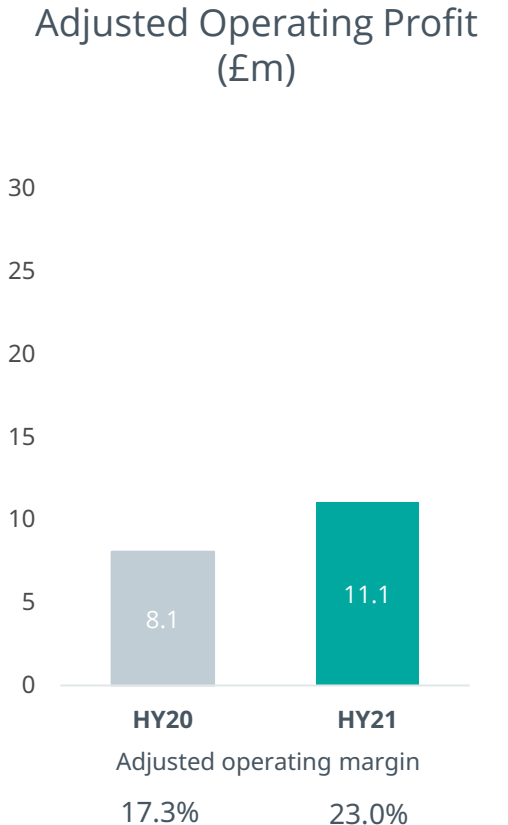
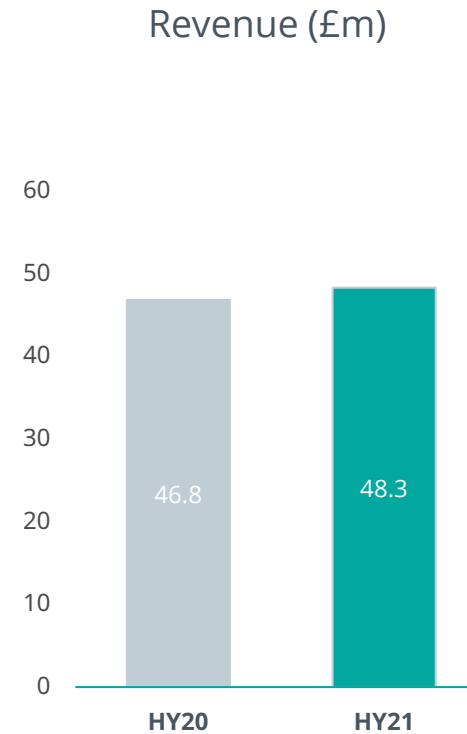
- › A strong H1 with CC revenue +4%
- › Growth coming from Content Technology

## Integration process

- › Focus on operational improvement
- › Rationalising the Group's technology products
- › Iconic Translation Machines and the fSDL Machine Translation teams being integrated
- › Products being rebranded

## Outlook and priorities

- › Focus on the development of Language Cloud, Linguistic AI and evolution of content technology
- › Accelerate transition towards Software as a Service model
- › Good sales pipeline



<sup>1</sup> CC = constant currency and comparatives adjusted for RWS Language Solutions results.

# Language Services

## H1 performance

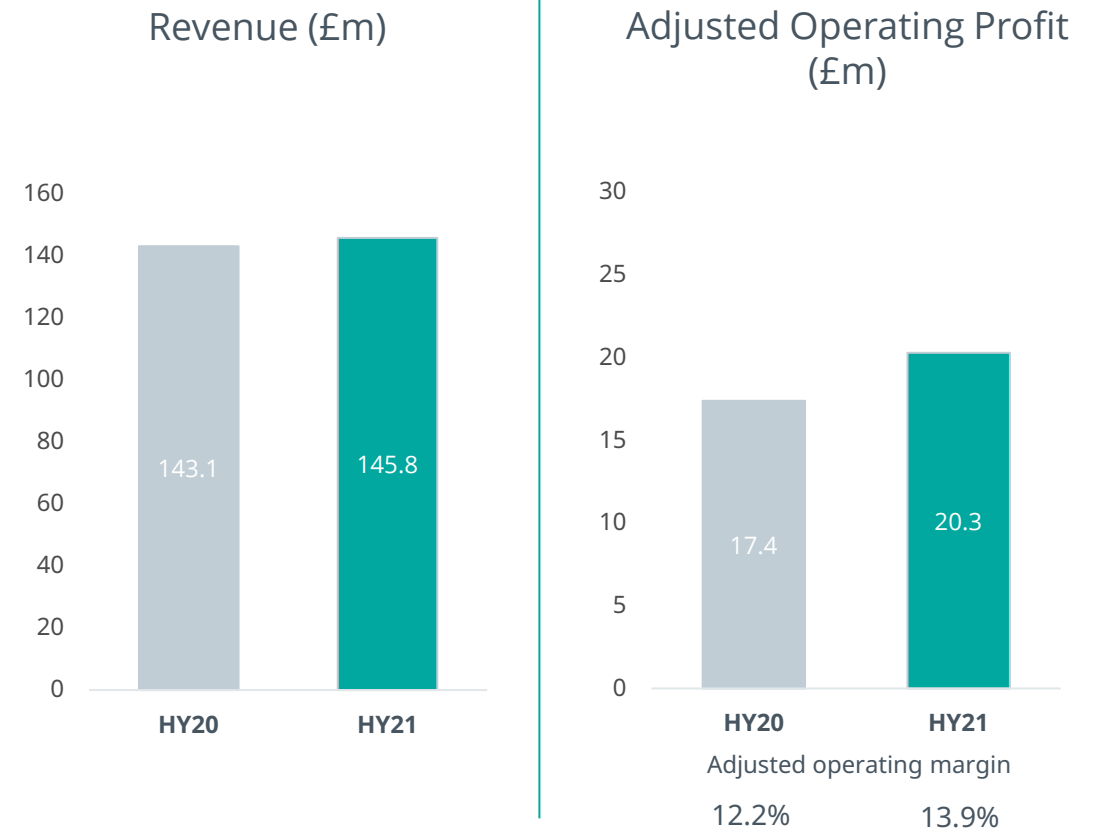
- › Strong growth in fMoravia (revenue up +5% in CC), with increased sales to several major Technology customers (underlying currency)
- › fSDL CE slightly impacted by accounts consolidation (dissynergies) resulting from the integration process and Covid-19 (down 2% on the prior year)

## Integration process

- › One operational structure with accountability for profit
- › Consolidating biggest customer on to fSDL platform
- › Webdunia (language service line) integrated into the Language delivery team
- › Adopting fSDL process and platforms for Language Services Business Unit

## Outlook and priorities

- › fMoravia's large technology customers continue to be serviced by fMoravia's bespoke and successful operating model
- › Broadening service offering to key accounts (multimedia and AI data services)
- › Focusing on inclusive communication and wellbeing initiatives post-acquisition / Covid-19 impact



<sup>1</sup> CC = constant currency and comparatives adjusted for RWS Language Solutions results.

# Regulated Industries

## H1 performance

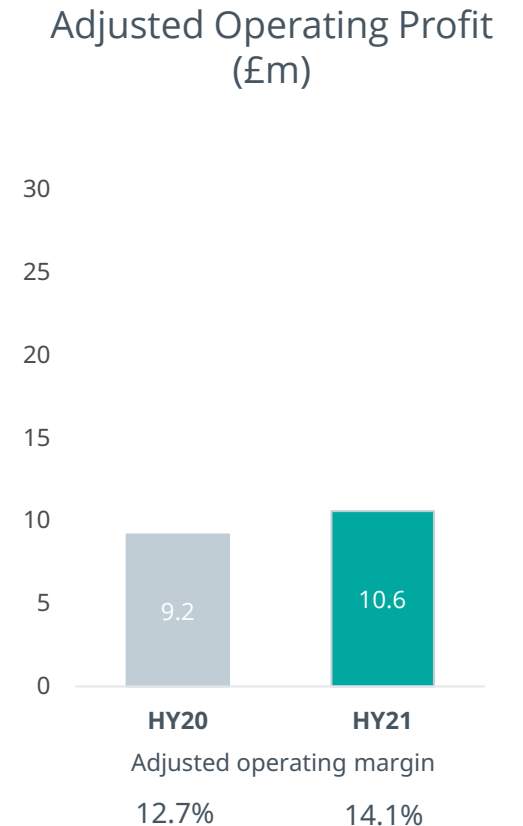
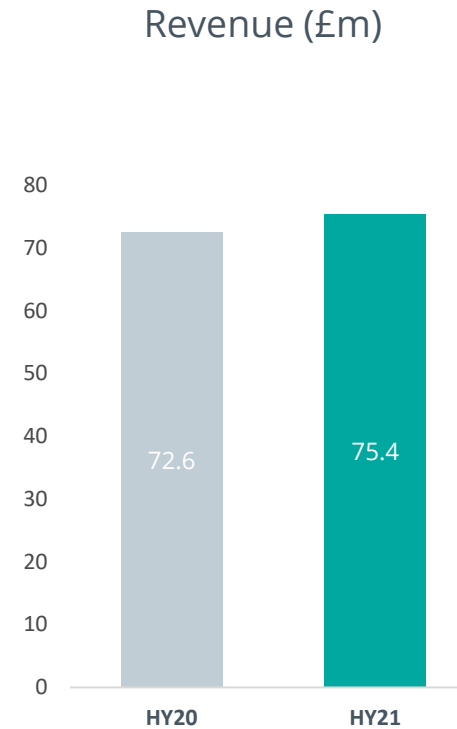
- › Strong underlying revenue growth in the period +9%
- › Growth is coming from all lines of business – Life Sciences, Linguistic Validation and Legal / Financial
- › Impressive customer focus being maintained by all RI Teams
  - › Record revenue performance
  - › Significant ongoing integration work
  - › Positive trend with fSDL Voice of the Customer

## Integration process

- › RWS Alpha team integrated into RI Legal vertical
- › Cross selling rolled out with fSDL teams
- › Integration work on fSDL acquisition, Donnelley Language Solutions, ongoing

## Outlook and priorities

- › Successful LV team start up in Poland
- › People initiatives – career development and leadership programmes being extended through the division focusing on improving employee retention
- › Executing strong sales pipeline
- › Lower margin in fSDL being addressed as part of integration

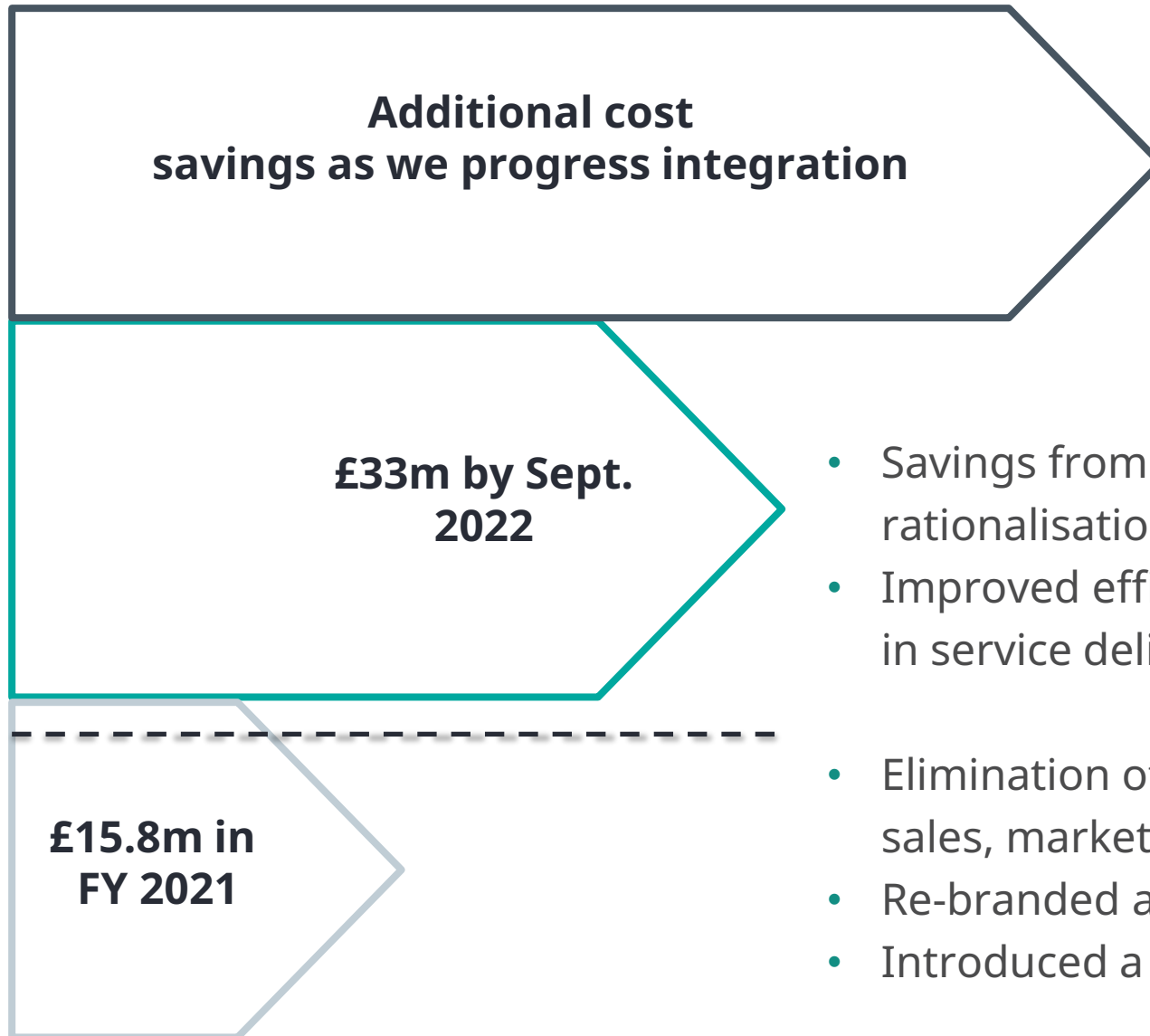


<sup>1</sup> CC = constant currency

# SDL integration



# Expect to deliver significantly increased cost synergies



- Savings from office consolidation, technology rationalisation
- Improved efficiency from greater use of technology in service delivery
- Elimination of duplication in Board, management, sales, marketing, back office and third party spend
- Re-branded and shared CRM systems
- Introduced a new cross-selling scheme



# Multiple opportunities to drive efficiencies and leverage scale

## Increased sales opportunities

- Enhanced status as world leader
- Leverage enlarged footprint and sales teams
- Increased cross sell opportunities
- New sales structures and process to reward cross selling across enlarged Group

## Operational efficiencies and enhanced proposition

- Elimination of duplication to use best of both operating models, service and product offerings
- Enhanced focus on the customer, delivering maintained or improved satisfaction levels

## Improved margins

- SDL - streamlined structure and process
- RWS - integration of technology
- Further utilisation of Helix platform, where it makes sense to do so
- Enhanced relationships with vendor networks

## A better place to work

- Enhanced employee opportunities in the enlarged network
- Larger opportunities to be involved in Group's ESG programme
- Wider and improved training opportunities

# Environmental, Social and Governance



# ESG – increased focus

## Engagement on materiality

- Communicated with shareholders holding 80% of issued share capital (excluding directors)
- Embarked on engagement programme with selected clients across the Group

## Environment

- Identified, assessed and managing climate-related risks. Taking steps to mitigate risks
- Currently working with fSDL offices to capture carbon emissions globally in a consistent manner
- Engaging and collaborating with employees globally to reduce carbon emissions

## Social

- Employee health and wellbeing - special events, eg. Well-being week, mindfulness sessions, and Pilates and yoga classes
- Launched a group-wide employee engagement survey
- Initiated a full review across enlarged Group to identify and action steps required to improve diversity and inclusion
- Rolling out new group-wide intranet to enhance employee communications and involvement

# ESG – increased focus

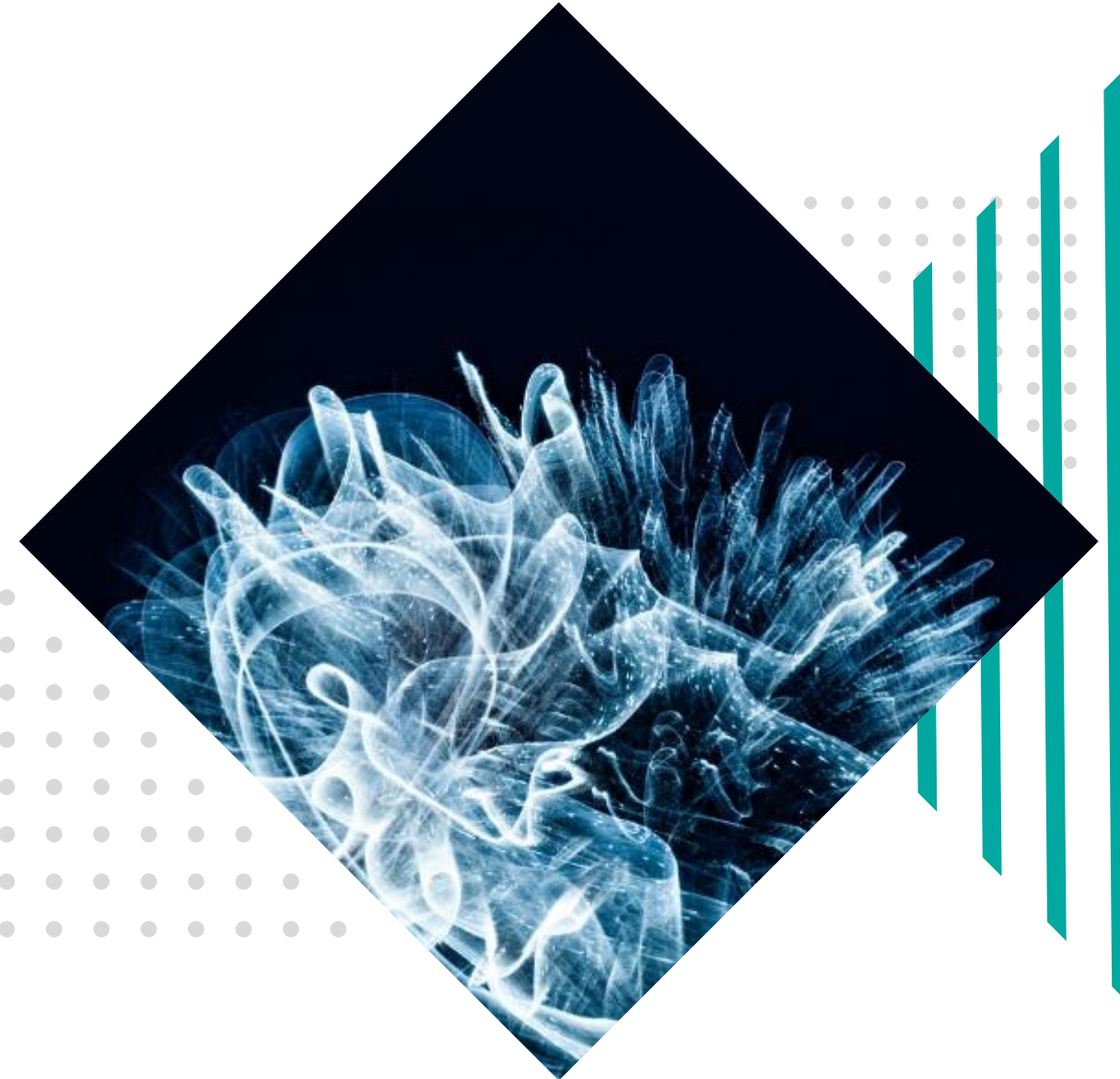
## Community

- New enlarged intake of University of Manchester sponsored Language students welcomed
- RWS employees given the opportunity to work as mentors with University of Manchester and Urban Synergy students
- Integrating the fSDL Foundation and its initiatives and relaunching as the RWS Foundation

## Governance

- Board and Committee independence
- Increased disclosure on website of internal governance documents
- Data security – continuing to improve corporate security incident response preparedness across the Group

# Current trading & Outlook



# Our strategic priorities remain

## 1 Drive organic growth

- › Focus on quality of services to clients
- › Development of new innovative services
- › Develop and expand RWS team

## 2 Cross-sell and joint sell

- › Strengthen Group mentality
- › Sell our full service offering
- › Increase 'stickiness' with clients
- › Consolidate and centralize new offices
- › Communication, sales training and joint events

## 3 Harness technology

- › Focus on the development of Language Cloud, Linguistic AI and the evolution of content technology
- › Continue to monitor, trial and introduce new technology
- › Further utilize technology in production processes

## 4 Selective acquisitions

- › Complementary to existing businesses, extend capabilities or access to new geographies
- › Strengthen global presence around Group's core skills
- › Accelerate and add strategic value

# Summary and Outlook

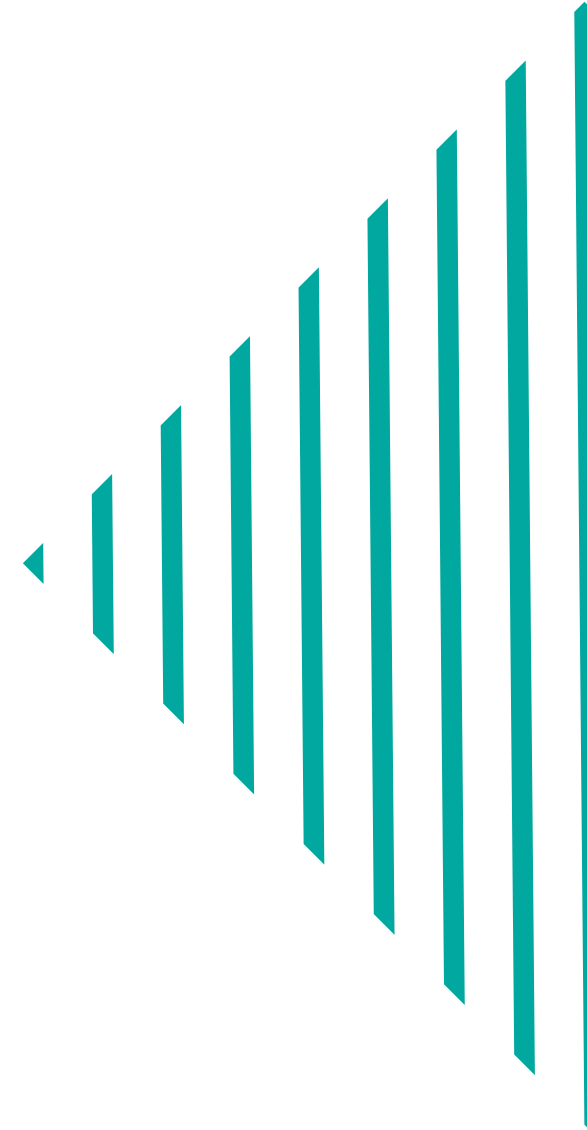


- SDL integration progressing well, with a strong management team in place to realise the increased synergies
- The second half has started well, with a recovery in certain markets
- Well placed to deliver good progress in line with our expectations for the full year, despite foreign exchange headwinds
- Leading global position and expanded capabilities, scale and reach will enable us to capitalise on:
  - Our large, structural growth markets
  - The accelerating use of technology
- Strong balance sheet, with £62.2m cash at period end and significant headroom under our RCF, provides opportunity to:
  - Further consolidate - still a fragmented market with the top 10 players representing a 15% market share
  - Expand into adjacent sectors where RWS's language skills and global reach provide a compelling proposition
- Confident about the Group's future prospects

**Thank you  
and  
questions?**



# Appendices



# Key investment case highlights

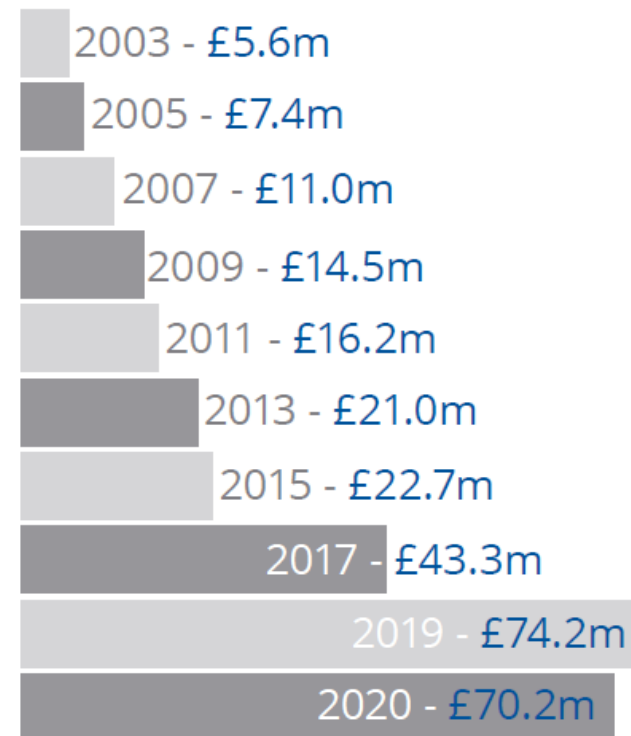


# A 17-year track record growth

ANNUAL REVENUE (£355.8M)



ANNUAL ADJUSTED PBT (£70.2M)



# Shareholders list

As at 30 April 2021

## Top shareholders

Holding (%)

---

|  |             |
|--|-------------|
| <b>Andrew S Brode</b>                      | <b>23.2</b> |
| <b>Liontrust Asset Management</b>          | <b>8.6</b>  |
| <b>Canaccord Genuity Wealth Management</b> | <b>5.0</b>  |
| <b>Octopus Investments</b>                 | <b>3.5</b>  |
| <b>Aberdeen Standard Investments</b>       | <b>3.0</b>  |
| <b>Financiere de l'Echiquier</b>           | <b>2.5</b>  |
| <b>Janus Henderson Investors</b>           | <b>2.4</b>  |